NEW RIFF®
DISTILLING

A NEW RIFF ON AN OLD TRADITION
NEWRIFFDISTILLING.COM
NEWPORT, KENTUCKY

NEW RIFF BOTTLED IN BOND RYE

New Riff Distilling's core Rye whiskey is full-bodied, offering hugely spicy character. Building upon America's 1897 Bottled-in-Bond-Act—already the highest quality standard for aged spirits in the world—New Riff Rye is Bottled In Bond Without Chill Filtration. Featuring a unique mashbill of 95% rye and 5% malted rye, it represents a new riff on our hallowed Rye whiskey traditions. Aged four years in toasted and charred new oak barrels, there are no shortcuts taken in its traditional production.

Our distillers learned the black arts of the hardest whiskey in the world to make—the famed 95% Rye—under the direct tutelage of the distiller who mastered it in Indiana, Larry Ebersold of Seagram's. Taking Master Larry's instruction in hand, we put a riff on it to the tune of adding 5% malted rye, a unique twist that aids in pulling additional flavors our of the rye and adds a touch of the elegance of malted rye. New Riff Bottled in Bond Rye is splendid with a splash of water, and of course folds magnificently into classic Rye Manhattan and Old Fashioned cocktails.

95% Rye / 5% Malted Rye

AGED AT LEAST 4 YEARS / 100 PROOF
BOTTLED IN BOND WITHOUT CHILL FILTRATION



TASTING NOTES

NOSE
Spicy and detailed, showing mint, black pepper, and vanilla with hints of orange and oak.

PALATE
Cinnamon spice, vanilla and sweet toffee moving into a bold mouth feel with rich Rye spice, caramel and toasted oak. Complex flavors drink older than four-year-old.

FINISH
Bold Rye spice with vanilla buttercream and lingering brown sugar, plus mineral-grassy Rye tone that fades slowly.

