



NEW RIFF®

DISTILLING

KENTUCKY STRAIGHT WHISKEY
SINGLE BARREL COLLECTION
RESPECTFULLY DIFFERENT

SINGLE BARREL BOURBON WHISKEY

At New Riff, single barrel expressions are a way of life. As former Kentucky liquor retailers, we are intimately familiar with some of Kentucky's most famed private barrel Bourbon selections ever, and we bring that experience to New Riff. A New Riff Private Barrel selection, whether for trade or private clients, offers an unparalleled experience, replete with tasting notes and an immersive process in our warehouse. Each New Riff single barrel has been tasted and approved by our production panel. Our retail and on-premise partners then select each of their private barrels themselves. In the end, you can taste a New Riff Single Barrel knowing it was fully vetted and thoroughly tasted and approved.

Karl Lewis, FOUNDER + PRESIDENT

BARREL PROOF WITHOUT CHILL FILTRATION



SINGLE BARREL EXPERIENCE AT NEW RIFF

At New Riff we pride ourselves in creating a educational and engaging Barrel Selection Experience every bit as singular as the barrel you are about to pick. If you purchase a Single Barrel you have the option, at no additional charge of selecting your barrel of Kentucky Straight Bourbon Whiskey nestled in our turn of the century tasting room located among the thousands of aging barrels at our West Newport Warehouse Campus.

ABOUT THE WHISKEY

BARREL PROOF WITHOUT
CHILL FILTRATION
HIGH RYE MASH BILL
AGED AT LEAST 4 YEARS
SINGULAR IN PERSONALITY



While each Single Barrel owns its specific flavor profile, New Riff Bourbon generally shows big and spicy flavors. This is not a light, delicate, simple whiskey—we have crafted for robust and fulsome flavor from start to finish. Our unfiltered bottling regimen allows all the character of the barrel to shine through in the glass.

APPEARANCE: Extra rich, unfiltered deep amber color.

NOSE: Butterscotch rounding into fresh oak, with hints of vanilla and rye spice.

TASTE: Broad, fulsome mouthfeel, leading to a sweeter vanilla accent, before a gathering of rye spices (clove, cinnamon, mint, dark berry) into the finish.

FINISH: Long, rye-led finish, with brambly red-black fruits amid white pepper and clove.

MAKING YOUR BARREL SELECTION

Our Single Barrel Coordinators will lead you on a thorough and exciting experience starting with a tour of our Rickhouses, Bottling Hall, and entire warehouse campus. From there our hand selected Single Barrels await your consideration. We'll grab a "thief" (traditional device used to "steal" a sample right out of the barrel!). You'll have the opportunity to read the brief descriptions of what our tasting team has identified as the singular characteristics of each barrel and pick three barrels you want to take into the tasting room for further evaluation.

Once in our beautiful, historic tasting room, which dates back to 1903, we'll discuss Bourbon tasting techniques before conducting your own sensory evaluation of your chosen barrels. Swirl! Nose! Taste! Lightly dilute! Nose! Taste! Debate! Ponder! Select your barrel and leave with a 100ml sample right from your barrel, your Glencairn glass, your tasting notebook, personalized Barrel head or certificate and lots of education and visuals to tide you over while we bottle and deliver your very own Single Barrel!

SINGULAR IN PERSONALITY

CHILL FILTRATION
% RYE





COME AND VISIT OUR DISTILLERY & WAREHOUSE CAMPUS

New Riff Distilling is located in Newport, Kentucky a stone's throw from Downtown Cincinnati. We thrive at the crux of north and south, east and west, riverfront and hillside. Northern Kentucky and Greater Cincinnati has a long and storied, but somewhat forgotten distilling history. In fact at a point before prohibition, this region housed some 20 distilleries and more than 50 rectifying plants.

Your visit to Newport will balance both the old and the new. Our Barrel Selections all take place at our West Newport Warehouse Campus in renovated turn of the century buildings, which were home to the Greenline Street Car from the 1890's until it's last ride in 1950. If time allows, our Single Barrel coordinators can arrange for you to tour the Distillery itself, only 1.5 miles up the road, and help connect you with the amazing community of restaurants, bourbon focused bars, and top notch accommodations in the area.

SINGLE BARREL FAQ

HOW MANY BOTTLES COME IN A BARREL?

Approximate barrel yield is 216 bottles / 36 cases

Half barrel is 120 bottles / 20 cases

Quarter barrel is 60 bottles / 10 cases

HOW MUCH DOES IT COST?

The cost is based on the yield of the barrel you select. Single Barrels are typically under \$10,000. Connect with your Single Barrel Coordinator for quarter and half barrel pricing.

HOW LONG WILL IT TAKE?

The Single Barrel Pick Experience is approximately two - three hours. Approximately three weeks after your barrel selection we will have your personalized bottles packed and ready for pick-up at our West Newport location or shortly thereafter with your preferred retailer.

KENTUCKY STRAIGHT WHISKEY
INCLUDED WITH YOUR
SINGLE BARREL EXPERIENCE

Your New Riff Kentucky Straight Bourbon Bottles

Tasting Glass

Tasting Notebook

100ml bottle of the Bourbon from the barrel you have selected

RESPECTFULLY DIFFERENT
Personalized barrel head or certificate
(one per full barrel selection)

A
NEW RIFF
ON AN
OLD TRADITION

NEW RIFF DISTILLING
NEWPORT, KY

GET IN TOUCH

GO TO [NEWRIFFDISTILLING.COM/SINGLE-BARREL-PROGRAM](https://newriffdistilling.com/single-barrel-program)
OR CALL (859) 261-7433 x 84.

